

GREEN CRUISE PORT

Sustainable Development of Cruise Port Locations

Workshop - "Measurement of regional economic effects caused by cruise tourism"
Gdansk / Poland, June 26th-27th 2017

Venue: Ośrodek Kultury Morskiej / Maritime Culture Centre of National Maritime Museum in Gdansk
Building by the Motława river. Ul. Tokarska 21/25 Gdansk. Main entrance from the river side (Rybackie Pobrzeże).

Monday, 26th of June 2017:

11.00-12.00	Registration, light lunch
12.00-12.30	Opening of the Workshop: <ul style="list-style-type: none"> • Welcome and Green Cruise Project overview, Ingo Fers, Hamburg Port Authority • Introduction to the workshop – about the "Measurement of regional economic effects caused cruise tourism" Study, Urszula Kowalczyk, Maritime Institute in Gdansk
12.30-14.30	Session 1 – Cruise stakeholders perspective
12.30-12.50	Baltic Sea cruise market overview , Joanna Kizielewicz, Maritime Academy in Gdynia
12.50-13.10	Ports development for cruise tourism from the Baltic Port Organization perspective , BPO representative
13.10-13.30	Tour operators experience in handling cruise passengers , Baltic Gateway representative
13.30-13.50	Co-operation between port and city-tour operators , Gdansk Tourist Organization representative
13.50-14.10	Cruise market benefits for shipbuilding industry incl. Polish initiatives , Jerzy Czuczman, The Association of Polish Maritime Industries Forum Okrętowe
14.10-14.40	Coffee break
14.40-16.30	Session 2 – Ports perspective
14.40-15.00	Development strategy for passenger services in Port of Gdansk , Ryszard Mazur, Director of Port Development Division, Port of Gdansk
15.00-15.20	Cruise tourism strategy in Port of Gdynia , Jan Lewko, Director of Marketing Division, Port of Gdynia Authority
15.20-15.40	Measuring economic effects of cruise tourism – Port of Rostock's view , Mario Lembke, Port of Rostock
15.40-16.00	Measuring economic effects of cruise tourism - Port of Tallin perspective , Sirle Arro, Port of Tallin
16.00-16.30	Discussion, End of the Day 1
19.00	Dinner, venue tba

Tuesday, 27th of June 2017:

09:00 - 12:00	Session 1 - Ports perspective (continued)
09:00-09.20	Port of Hamburg approach on measuring of economic impact, Ingo Fers, Hamburg Port Authority
09.20-11.00	Round table discussion on the economic effects of cruise tourism. Input by: <ul style="list-style-type: none">• Hamburg Cruise Center• Port of Helsinki• Port of Klaipeda• Port of Bergen• Port of Riga• Other Baltic Sea ports
11.00-11.30	Conclusions and recommendations
11.30 - 12.30	Joint lunch
12.30 - 14.30	Steering Committee SC03 (Project Partners only)